

# LEADERSHIP TOOLS: Innovation and Diversity for Business Results

Lim-  
&Loges  
Masters

*Do you need to centre inclusion to enhance your business strategy?*

*Do you have a thriving culture of innovation that enhances profit?*

Innovation is crucial. In our increasingly multicultural and networked world, innovation has the potential to overcome today's business complexities, transform organisations and propel the business forward. With culture a vital part of the global innovation equation, organisations must facilitate cross-border collaboration to drive concept design, strategy, productivity, operational efficiency, customer connection and sales performance in international markets.

Join us for this interactive and strategic leadership workshop, 'Leadership Tools – Innovation Diversity - Innovation and Diversity for Business Results.'. Discover how to build and lead a robust culture of adaptability and innovation that extends beyond the buzzwords, enacts real, sustainable change within your organisation and improves long-term profitability.

## PART 1: GLOBAL BUSINESS: OVERCOMING THE COMPLEXITIES

You will learn:

- ◇ Best practice for multinational companies
- ◇ How to adapt global initiatives and ensure cultural and local fit for consumers worldwide
- ◇ Ways to incorporate and promote a learning culture that boosts performance
- ◇ Inclusivity skills that link to business results
- ◇ How to develop an action plan that implements initiatives, creates an innovative environment and enhances performance

## PART 2: INNOVATIVE DESIGN: CREATION OF BLUE OCEAN PRODUCTS & SERVICES

You will learn:

- ◇ How to empathise with and understand your co-workers and customers at a deeper level using the Innovation Journey Blueprint
- ◇ How to easily expose the deepest latent needs of your key stakeholders with the FRESH™ innovation tool, translating these needs into in-demand products and services
- ◇ How to leverage the GRASP™ Solutioning Toolkit to design and implement creative and unique market solutions



**The innovation session was thorough and well-organised. Although the session was held online, it was facilitated seamlessly with breakout discussions and team activities."**

*Muhammad Iqbal Alias  
Singapore Airlines*



**Their innovation tools are useful for solving problems."**

*Steven Tan  
Ministry of Defence*





The workshop was expertly planned and structured, with excellent interaction with the facilitators and mentors. We all learnt something valuable - it was a great investment."

*Pui Poon  
Managing Director  
Platinum Guild International*



## TANIA LÉGER

Executive Coach and Training Consultant. Tania has delivered assignment-related intercultural management training programs to senior-level executives and their families for over 17 years, working with individuals from

more than 120 global companies in Singapore, China and the Philippines. An ICF certified coach and a Licensee with Trompenaars Hampden-Turner, Tania is using a coaching approach and incorporating Dilemma Reconciliation strategies into her programs. She obtained her Advanced Certificate in Training & Assessment (ACTA) from WSQ, and is also a certified administrator in MBTI suite instruments. Before becoming a Trainer, Tania was an Area Manager for LVMH Watches & Jewellery in Switzerland and Singapore.



## JOEL ALEXANDER NG

CEO and Founder GRASP™ Guru, Inventor, Master Trainer and published author for the proprietary GRASP™ methodology. Combining design thinking, behavioural insights,

and lean processing principles, Joel enables leaders to create a holistic and innovative problem-solving toolkit. He empowers individuals to solve any problem, enhance any situation, or invent something new using the GRASP methodology. His critically acclaimed book '*Innovation within GRASP™ - the Ultimate Cheatbook in Innovative Solutioning*' supports his forward-thinking approach. Joel is an organisational change expert with career highlights that include Innovation Lead at Singapore's Ministry of Home Affairs (MHA) for homeland security, and Senior Business Analyst for Service Design at Smart Nation and GovTech.

## ABOUT LIM-LOGES & MASTERS

Lim-Loges & Masters is an award-winning boutique agency offering expertise in Executive Search, Transition Management and Disruption Management across Asia Pacific. LLM works with multinational companies seeking to transform their organisations through their people. Focusing on Asia, the LLM team helps companies minimise risks and manage talent through a deep understanding of Asia Pacific's business climate. LLM has a presence in Indochina, South East Asia, China, Hong Kong, India and its regional HQ, Singapore, with international affiliates in the UK.

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